

# Salaria Group



*Welcome to a better way to do B2B sales management consulting with [Salaria Group](#).*

*Our boutique startup has been wowing our clients for years just by taking them seriously.*

When it comes to lead generation and consulting, you want your sales development representatives to thrive, not stagnate. We can help you do that because we are experts in helping businesses build, scale, and optimize sales development teams and operations.

We offer personalized sales development by taking advantage of the top lead generation systems and tools that will take your business to the next level of performance and growth.

*Salaria Group is the best lead generation firm I've ever worked with. The team at Salaria will work with you to craft a strategic plan, execute on that plan, and continuously optimize. Other firms I've worked with offer cookie cutter solutions with a "my way or the highway" mentality. These guys have customized everything for us and are now a true extension of our sales team.*

**--- Christine Fangonilo, The Elite Deal Club**

Rather than clubbing your sales team over the head with a one-way only approach, Salaria Group works closely with your entire organization to promote sales growth without a lot of the hassle that can often come with internal changes. You won't see us doing a lot of re-training of staff. Instead, we focus on genuinely helpful improvements by utilizing a super easy "plug-and-play" approach, as one of our clients once described it quite appropriately.

*Salaria offers a new model for sales development and lead generation.*

**50% of our clients scale up their services within 3-4 months**  
**40-75%**  
**experience productivity improvements for**  
**sales development representative and account executive teams**

**Some of the services we offer to kickstart your team into the stratosphere:**

- ❖ strategic sales consulting
- ❖ higher volume outreach
- ❖ individual personalization
- ❖ highly targeted prospecting
- ❖ outbound digital marketing
- ❖ quality appointment setting
- ❖ high volume cold calling
- ❖ quick and organized onboarding

**Gmail**

**Quality email clients**

**Google Apps**

**Google cloud Hosting**

**WordPress**

**Only the best CMS**

**Mobile**

**Nginx**

We don't come in, spend a few weeks kicking up dust, then leave and send you a bill. We offer a comprehensive and personal partnership with you, your sales team, and your clients to help you realize your goals, scale your business the way you've always dreamed. We aim to leave a positive impact on every individual and group we come to meet or encounter.

For each client we interact with, we dedicate ourselves toward developing the deepest understanding of their individualized business model, value proposition, and sales strategy.

We will help your sales development representatives by providing outbound marketing leads, supplying only the highest-quality prospects for your team to zero-in on, and executing a start-to-finish strategic plan. Then you sit back and watch your organization transform for the better. We take care of everything from the top of the funnel to closing!

*Schedule a meeting with us on our [website](#) or give us a call at 1-877-Salaria.*