



TrendSource is a full-service market research and strategic consulting firm that builds custom programs for businesses—rooted in a dedication to seeking truth in business. Our investigative programs serve respected multi-national corporations with premiere verification services. TrendSource cares about its clients, and it shows.

Some of the trusted services TrendSource provides include:

Onsite inspections:

Our brokered third-party onsite inspections ensure compliance with all laws, and that buildings and business operations stay up to code. We see that new employees are properly verified and legal to work for the company that hired them. We examine the FHA loan processes for new mortgages and guarantee compliance with federal regulations. We confirm that debt collection agencies and repossession lots are following the terms of the law in fairness. We conduct virtual inspections and product property condition reports to ensure landlords keep their properties up to standards set forth by themselves and the law.

- [I-9 Employee Verifications](#)
- [Physical Onsite Inspections](#)
- [Occupancy Verification](#)
- [FHA Lender Inspections](#)
- [Debt Collector Inspections](#)
- [Repossession Lot Inspections](#)
- [Property Condition Reports](#)
- [Virtual Inspections](#)

Market research:

TrendSource goes to great lengths to seek truth and compliance in advertising, business operations at retail stores, fairness in investment banking, and employee adherence to company rules. We do this by performing rigorous audits that are thoroughly researched and aim to enhance quality of life both for consumers, employees, and business owners.

- [Data Analytics](#)
- [Customer Satisfaction Surveys](#)
- [Shop-alongs](#)
- [Competitor Analysis](#)
- [Mystery Shopping](#)
- [Compliance & Audits](#)
- [Sentiment Analysis](#)
- [Retail Audits](#)
- [Marketing Audits](#)
- [Employee Compliance Audits](#)
- [Grocery Store Audits](#)
- [Stock Audits](#)
- [Health and Safety](#)
- [CMS Compliance Audits](#)

Strategic consulting:

We believe that an improved business process helps both employees and customers. That's why we hold training and development courses, conduct customer experience optimization to identify and correct pain points, and hold guided workshops to go beyond training in hopes of teaching the reasons behind the rules to business staff.

- [Training and Development](#)
- [Change Management](#)
- [Facilitated Workshops](#)
- [Customer Experience Optimization](#)

News & research:

Finally, to bolster our other sectors, we continually produce research and uncover news items that point to profound truths within business societies. Our research is conducted carefully and completely by subject matter experts who then confer with the executives from other sectors and publish information to the general public.

- [White Papers](#)
- [Consumer Insights](#)
- [Case Studies](#)
- [Trends Blog](#)
- [Webinars](#)
- [Events](#)

Our Industries

Grocery

CPG

Retail

Finance

Transportation

Healthcare

Manufacturing

Food service

Marketing agencies

Tech & Telecom

Government & Education

Regulated services

TrendSource seeks the whole *truth*, whether health care services provide safe care, market research is properly performed to enhance customer experience, and top-down compliance is in place in all business operations. We are all about *integrity*. [Schedule a call](#) with us today.